



# A Great Opportunity To Help Your Business



## Micro-Business Technical Assistance Program (MTA)

*A Training Program Provided by University of San Diego in Cooperation with Mabuhay Alliance*

# Cost: Free



**Register Online Today!**

[www.mabuhayalliance.org](http://www.mabuhayalliance.org)

**Valued at \$2,000**

### Training Schedule

May 7	Friday	9:00am - 5:00pm
May 8	Saturday	9:00am - 5:00pm
May 14	Friday	9:00am - 5:00pm
May 15	Saturday	9:00am - 5:00pm

### Location:

#### 4c Council Office

2515 North First Street Suite 2550  
San Jose, CA 95131  
Tel: 858-537-1500



The **MTA Program** is designed to provide "Micro-Business Owners" with step by step "how to" training and skills to make the transition from being an effective business manager to a successful small business owner. Upon completion of the program, participants will earn two college credits at the University of San Diego.

A "Micro-Business" is considered to be the smallest of small businesses: those that employ fewer than five people and generate less than \$250,000 in annual revenue.

Our MTA program is a 32-hour program, presented in five modules each providing specific skills training on how to effectively manage a specific aspect of a successful Micro-Business.

**Module One:** Introduction to Excellence in Micro Business Management: Fundamentals of Successful Micro-Business Ownership

**Module Two:** Excellence in Micro-Business Management Training Program: Planning and Managing Future Business Success

**Module Three:** Excellence in Micro-Business Management Training Program: Managing Business Performance

**Module Four:** Fundamentals of Micro-Business Finance: The Importance of Financial Controls

**Module Five:** Excellence in Micro-Business Management Training Program: Understanding Micro-Business Development Marketing, Sales and Service

**REGISTER ONLINE TODAY** for this unique business opportunity!





# Registration Form

Micro-Business Technical  
Assistant Program  
A Training Provided by University of San  
Diego in Cooperation with  
Mabuhay Alliance

## Personal Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone # \_\_\_\_\_ Cellphone # \_\_\_\_\_

Email Address: \_\_\_\_\_

Ethnic Background: \_\_\_\_\_ Age \_\_\_\_\_

---

---

## Business or Company Information

Company: \_\_\_\_\_

Title: \_\_\_\_\_ Are you the founder? \_\_\_\_\_ Yes \_\_\_\_\_ No

Entrepreneurial Experiences \_\_\_\_\_

Nature or type of business \_\_\_\_\_

Year business founded \_\_\_\_\_ # of employees \_\_\_\_\_

Company Web Address \_\_\_\_\_

Business e-mail \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Entrepreneurial Experiences: \_\_\_\_\_

\_\_\_\_\_