



# A Great Opportunity To Help Your Business



## Micro-Business Technical Assistance Program (MTA)

*A Training Program Provided by University of San Diego in Cooperation with Mabuhay Alliance*



**Full Scholarship Available  
Upon Request**



**Register Online Today!**

[www.mabuhayalliance.org](http://www.mabuhayalliance.org)

**Valued at \$2,000**

**Training Schedule for 2009**

Oct 23 Friday 9:00 am — 5:00 pm  
 Oct 24 Saturday 9:00 am — 5:00 pm  
 Oct 30 Friday 9:00 am — 5:00 pm  
 Oct 31 Saturday 9:00 am — 5:00 pm

**Incarnation Catholic Church**

214 West Fairview Ave  
 Glendale, Ca 91202

For inquiries call (858) 537-1500

The **MTA Program** is designed to provide “Micro-Business Owners” with step by step “how to” training and skills to make the transition from being an effective business manager to a successful small business owner. Upon completion of the program, participants will earn two college credits at the University of San Diego.

A “Micro-Business” is considered to be the smallest of small businesses: those that employ fewer than five people and generate less than \$250,000 in annual revenue.

Our MTA program is a 32-hour program, presented in five modules each providing specific skills training on how to effectively manage a specific aspect of a successful Micro-Business.

**Module One:** Introduction to Excellence in Micro Business Management: Fundamentals of Successful Micro-Business Ownership

**Module Two:** Excellence in Micro-Business Management Training Program: Planning and Managing Future Business Success

**Module Three:** Excellence in Micro-Business Management Training Program: Managing Business Performance

**Module Four:** Fundamentals of Micro-Business Finance: The Importance of Financial Controls

**Module Five:** Excellence in Micro-Business Management Training Program: Understanding Micro-Business Development Marketing, Sales and Service

**REGISTER ONLINE TODAY** for this unique business opportunity!

